

# [SARAH KEMPSON]

STYLE EMPORIUM



[MEDIA KIT]



# [PROFILE]

Founded in 2009, Sarah's Style Emporium was created by an individual passionate about fashion, food and life in Melbourne.

Originally purposed as a place where a recipe and the outfit you could cook it in would be featured, Sarah's Style Emporium quickly evolved into a presence where I could share my favourite new things, tell my friends about fabulous events in Melbourne and impart my opinions on the best of lifestyle and fashion.

With a strong social media following, Sarah's Style Emporium has gone from strength to strength since its inception, including two trips to Paris.

We've worked with brands like boohoo.com, Baby G, Sambag Sydney, Target, OPSM, Very Special Kids, Daylesford Tourism, Be. Wines, Bellabox, Westfield, GlamCorner, Mornington Peninsula Tourism and many more, in addition to the major fashion festivals and events in Melbourne and Sydney.

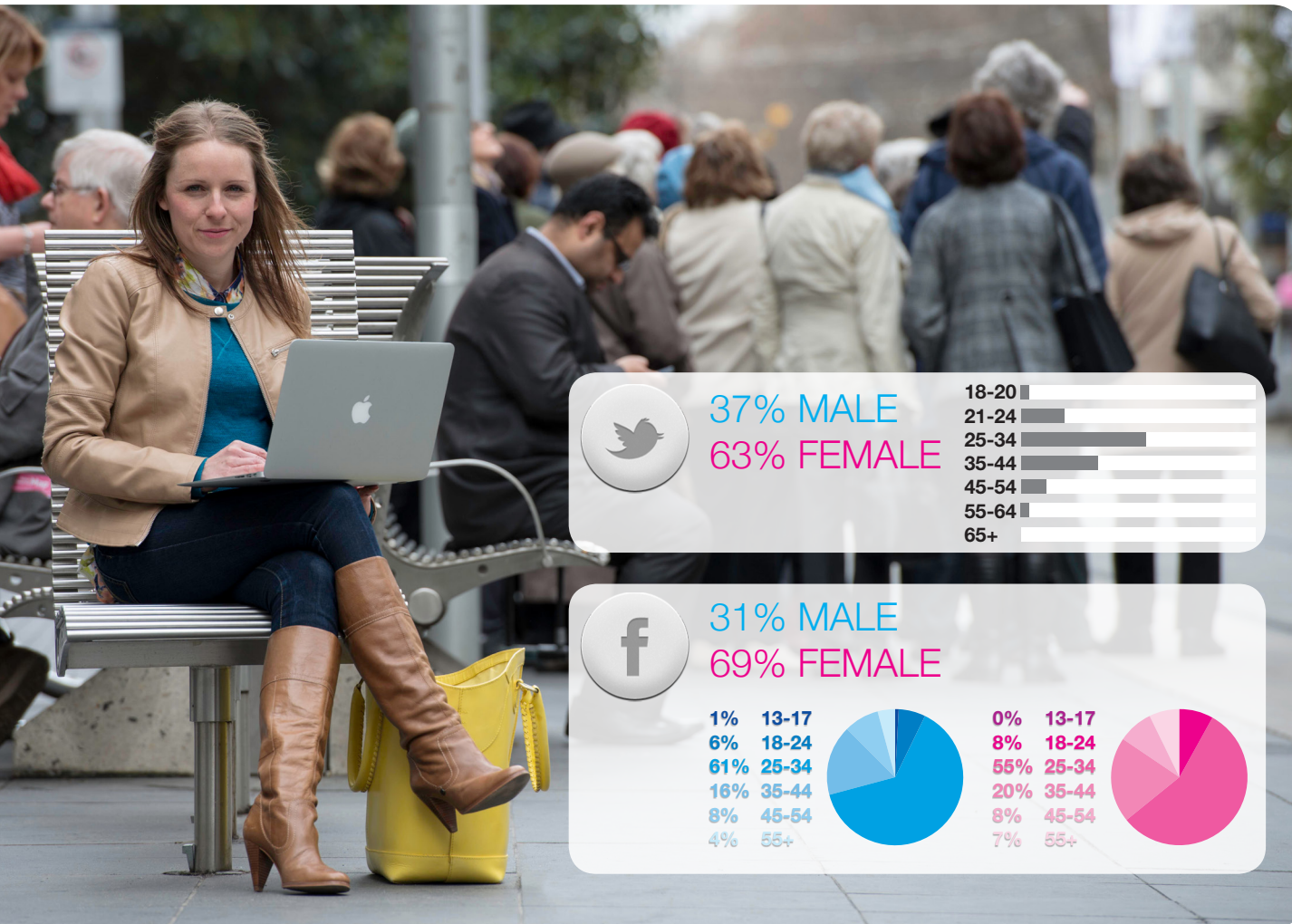
I welcome the opportunity to work with you and your brand in the future.



# [SOCIAL MEDIA PLATFORMS]

Having been involved with many of the social media platforms since they launched, my presence on these mediums is the backbone of my online existence. On a daily basis, I spend several hours online, curating relationships with my audience.

Overall, my social media engagement resulted in over 407,000 impressions for the month of April, 2014. (sproutsocial May 7 2014)



Sarah Kempson – Style Emporium  
**362**



Sarah Kempson  
**890**



@sarahstyle  
**4,574**



@sarahsemporium  
**1,048**



Sarah Kempson  
**161**



@sarahsemporium  
**283**

(as at May 7, 2014)

Unique Visitors **1,961**

Visits **2,559**

Pageviews **4,433**

Victoria and NSW account  
for 80% of visitors

(Google Analytics Q1 2014)



# [ADVERTORIAL]

If you would like to work with Sarah's Style Emporium, please contact me directly at [sarah@sarahkempson.com](mailto:sarah@sarahkempson.com) to discuss the opportunity. I am happy to work with brands I believe in, however I do not support advertising on my site.

Sponsored posts are available and range in price from \$100 to \$300, depending on the number of mediums you would like to appear on, and whether a product or service is provided for review.

These will be quoted individually at the time of pitch.

# [CONTACT]

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